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**KINDLE – THE NORTHERN NEW ENGLAND BIONEERS
CONFERENCE – BRINGS ENVIRONMENTAL, SOCIAL, SCIENTIFIC,
POLITICAL AND ECONOMIC LEADERS TO PORTLAND, MAINE
OCTOBER 16, 17**

Diverse and world-renowned leaders - Andrew Weil, M.D., Michael Pollan, Alex Steed, Joanna Macy, Maude Barlow and Jerome Ringo – unveil solutions for healthcare reform, green jobs, green building and social justice

Portland, Maine – SEPTEMBER 9, 2009 – **Kaleidoscope** (www.kindledinme.com) is partnering with Bioneers (www.bioneers.org), a nonprofit educational organization that highlights breakthrough solutions for restoring people and the planet. Broadcast to over 18 locations nationwide, including Portland, Maine, the program provides a hub for people who are hungry for change and are working to make a real difference in their local communities.

“We have added an additional ingredient to this year’s event: Bridging Milleniums and Boomers,” said Ted Regan, curator of Kindle and founder of Kaleidoscope. “A gap between two generations: we no longer have the luxury to ignore this. It is imperative that we begin to pass the torch and to communicate effectively across the divide. In addition to seasoned change agents, you will hear from accomplished and visionary young adults sharing their projects, dreams, and aspirations.”

The annual Bioneers Conference brings together networks of people passionate about solutions at the intersection of personal and planetary healing. Nearly 15 innovators from a variety of traditions and disciplines will spark local dialogue around issues effecting the nation, including healthcare reform, green jobs, food and farming, and social justice, providing a focal point for communities to come together around local solutions and take action.

Kaleidoscope is choosing to bring the annual Bioneers Conference to the citizens near Portland, Maine to give locals the tools and inspiration to be catalysts for change in their own community. This year Kindle has been built upon those components that past attendees enjoyed most: dynamic keynotes, insightful workshops, and heart-pounding entertainment. It has been relocated to the Downtown Arts District of Portland, Maine to reinforce the importance of community, and the primary sponsors this year include four local organizations: Institute for Humane Education (humaneeducation.org), Portland Permaculture (www.meetup.com/portlandpermaculture), Unity College (www.unity.edu), Cultivating Community (www.cultivatingcommunity.org).

Kindle features a phenomenal line-up of local, national and international speakers, engaging workshops, and enticing entertainment that will create yet another amazing in-person experience. A few crowd favorites in the all-star cast include:

Maude Barlow, head of the Council of Canadians, Canada’s argest public advocacy organization, and founder of the Blue Planet Project. A recipient of Sweeden’s Right Livelihood Awrd (the “Alternative Nobel”) for her work in the water justice movement, she is the author of sixteen books, including , *Blue Gold* which has been translated into sixteen languages and published in nearly fifty countries. Barlow is a member of the World Future Council and is on the board of directors of Food & Water Watch and the International Forum on Globalization.

Dan Matthews, senior vice president of People for the Ethical Treatment of Animals. He is known for heading PETA’s most controversial and attention-getting campaigns, including the "I'd Rather Go Naked

Than Wear Fur" ads, as well as campaigns involving celebrities such as Morrissey, Pamela Anderson, Pink, and Paul McCartney. In 2007, Mathews was ranked 37th in Out magazine's "50 Most Powerful Gay Men and Women in America" Mathews has written a memoir, *Committed: A Rabble-Rouser's Memoir*.

Zoe Weil, co-founder and president of the Institute for Humane Education (www.HumaneEducation.org) and is considered a pioneer in the comprehensive humane education movement, which provides people with the knowledge, tools, and motivation to be solutionaries for a better world. Zoe has built a reputation as a dynamic speaker on the issues of education and social change and leads workshops and speaks frequently about humane education and humane living across the U.S. and Canada. She has served on the graduate faculty at the University of Maine and is on the faculty at Cambridge College. Zoe has written numerous articles and essays, appeared frequently on TV and radio, and has served as a consultant on humane education to people around the world.

Alex Steed, a communication consultant for nonprofit organizations and advocacy groups. In mid-2008, he organized, fundraised for an executed Millennials Changing America, a cross-country research tour that took him to 30 different cities in exploration for how, exactly, Millennials leverage their political power by way of using Internet technologies. He is also an educator, teaching a class about the history and methodologies of Internet-based activism at the University of Maine Honors Program. He is a volunteer staff member for Maine Youth Leadership, a leadership seminar.

Headlining this year's Beaming Bioneers event are nationally prominent luminaries, some of whom include:

Andrew Weil M.D., the nation's foremost authority on holistic medicine, is author of numerous books including international bestsellers, *Spontaneous Healing* and *Eight Weeks to Optimum Health*. Drawing from his newest book, *Why Our Health Matters: A Vision of Medicine That Can Transform Our Future*, scheduled for publication on September 8, 2009, Dr. Weil will illustrate the critical link between human and environmental health, and transforming the healthcare system to heal the planet.

Award-winning author of bestsellers including *The Omnivore's Dilemma: A Natural History of Four Meals*, and most recently *In Defense of Food: An Eater's Manifesto*,

Michael Pollan, contributing writer to the *New York Times Magazine* and former editor of *Harper's Magazine*. As one of the most influential thinkers on food and agriculture, Pollan will highlight the widespread consequences of our current food system and the growing movement to change it.

Joanna Macy, celebrated Buddhist teacher, eco-philosopher and activist in the peace, justice, and ecology movements. Author of noted books including *Coming Back to Life: Practices to Reconnect Our Lives, Our World*, and most recently, *World as Lover, World as Self*, Macy will explore the modern day 'fear factor' that chains human creativity and freedom.

Jerome Ringo, president of the Apollo Alliance, and the first African-American to head a major conservation organization, the National Wildlife Federation, Ringo will stress the imperative of creating fair jobs that are healthy for people and the planet.

Registration and Admission:

Kindle: Northern New England Bioneers conference is open to the general public, but seating is limited and is expected to sell out early. The price of admission ranges from \$70 to \$225 per person and includes plenaries, workshops, Beaming speakers, breakout groups, Friday and Saturday night entertainment, access to the Food Passport,

For more information and to register for the **Kindle: Northern New England Bioneers**, visit www.kindledinme.com. For a full list of plenary speakers associated with the Beaming Bioneers program that will be broadcast live at the Kindle event, visit www.bioneers.org/conference.

About Kindle and Kaleidoscope

Kaleidoscope curates Kindle: Northern New England Bioneers (www.kindledinme.com) which is, by design, a conference created to promote the work of regional non-profits while exploring ideas and solutions of people engaged in positive change. The concept behind Kindle is to build capacity for transformation in Northern New England by creating a community informed by bold vision and practical solutions, formed of citizens who believe in their own ability to affect change.

Kaleidoscope is a social enterprise “change agency” that endeavors to demonstrate the highest principled leadership qualities through action. Kaleidoscope provides a platform for evolutionary systems, products and services to be promoted, celebrated and replicated. Its mission is to Illuminate Ideas and Ignite Imaginations. For more information on Kaleidoscope, please visit:
www.kindledinme.com/kaleidoscope.php

www.kindledinme.com

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About Bioneers

Bioneers (www.bioneers.org) is a nonprofit educational organization that highlights breakthrough solutions for restoring people and the planet. Since 1990, Bioneers has acted as a fertile hub of social and scientific innovators with practical and visionary solutions for the world’s most pressing environmental and social challenges. A celebration of the genius of nature and human ingenuity, Bioneers connects people with solutions and each other. Its acclaimed annual national and local conferences are complemented by extensive media outreach including an award-winning radio series, book series, and role in media projects such as Leonardo DiCaprio’s film *The 11th Hour*.

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